



FOR IMMEDIATE RELEASE

Vanu® Inc. Contact:
John Winn
Vanu® Inc., Inc.
+1 858-335-1930
jwinn@vanu.com

**India Public Relations
Contact:**
Suvidha Singh
20:20 MEDIA
91-11-26933291-97
suvidha@2020india.com

US Public Relations Contact:
Cheryl Walsh
Topaz Partners
718-404-2428
cwalsh@topazpartners.com

Vanu® Inc. Strengthens Presence within Indian Wireless Market with Opening of Marketing Centre in Delhi/NCR

Convergence India 2008, NEW DELHI, India, – March 17, 2008 – Continuing a commitment to increase its presence in India, [Vanu®, Inc.](http://www.vanu.com), a leader in the development of software radio solutions for cellular operators, today announced at *Convergence India 2008*, that the Cambridge, Massachusetts-based company opened an office in Delhi/NCR to market its solutions tailored to emerging wireless markets, particularly to India's rural communities. Vanu, Inc. previously announced the establishment of a research and development (R&D) centre in Bangalore (December 2007). Both the New Delhi office and the R&D centre in Bangalore, are divisions of Vanu India Private Limited, a subsidiary of Vanu, Inc.

Vanu, Inc. is focused on solving three unique challenges facing Indian operators today: to reduce the costs associated with carriers running multiple standards; to provide cost-effective solutions to carriers serving large populations with low ARPU; and to help carriers differentiate their own offerings in a crowded market landscape.

"Vanu is pleased that our innovations in wireless infrastructure including our software radio base stations and other solutions will now be available in India through streamlining the marketing channel directed to the needs and requirements of our local customers," said John Winn, Executive Vice President, Business Development, adding, "India is a strategic, long-term market for our company and we will continue to increase headcount in both offices this year with the best local engineers and marketing professionals to assist us with our continued list of 'firsts' in wireless technology."

Vanu software radio is the first wireless infrastructure solution to enable individual base stations to simultaneously operate GSM, CDMA and beyond. With wireless standards developed entirely in software instead of specialized, single-purpose hardware, the Vanu Anywave® solution accelerates time-to-market for new services while delivering unprecedented capital and operating cost-savings. Carriers can easily and economically add new wireless standards or increase system capacity via remote software downloads.

The Vanu product line of software radio solutions had received numerous awards including: IEEE Spectrum Magazine's "Wireless Winner," 2007; GSM Association Technology Award for Most Innovative Infrastructure; SDR Forum's Industry Achievement Awards, *Telecommunications Magazine's* "Ten Coolest Companies" Award among others. The company has also been featured in *The New York Times*, *The Boston Globe* and *RCR Wireless* publications in the US.

- more -



Editor's Note:

Vanu, Inc. will be exhibiting at Convergence India, March 19-21, at Convergence India 2008 in New Dehli, India. Vanu (Booth # E-150, Hall 12-A) will demonstrate the Vanu Anywave Basestation and as well as simultaneous operation of GSM and CDMA in a single base station, single network configuration and other advances in software radio. Mr. John Winn will be available at Convergence India 2008 for interviews.

###

About Vanu,® Inc.

Vanu,® Inc. (www.vanu.com) is the developer of the Anywave Base Station, the first U.S. Federal Communications Commission (FCC)-certified software radio. The Anywave Base Station provides significant advantages over traditional equipment designs including: simultaneous operation of multiple wireless standards on a single platform; the use of general purpose, open standard servers rather than proprietary hardware; remote software downloads to add system capacity and migrate to future standards; decreased backhaul costs; and a full range of additional capital and operating cost savings. These benefits come from implementing the high-speed signal processing functions of the base station as a portable software application running on Linux, eliminating the need for specialized signal processing hardware. The company delivers Anywave radio access network solutions, licenses its software, and provides design consulting to service providers, system integrators and wireless OEMs. Vanu was founded in 1998 and is based in Cambridge, Massachusetts.