



FOR IMMEDIATE RELEASE

Contact:
Susie Flynn
Vanu, Inc.
(617) 864-1711 x232
sflynn@vanu.com

Public Relations Contact:
Paul Hughes
Topaz Partners
(781) 404-2416
phughes@topazpartners.com

Vanu® Inc. Announces Launch of Professional Services Group

Cambridge, MA, April 24, 2008 — Vanu, Inc., a leader in the development of software radio solutions for cellular operators and the developer of the Anywave® Base Station, the first U.S. Federal Communications Commission (FCC)-certified software radio for both CDMA and GSM, announced today the launch of their Professional Services Group, a new business division that works directly with customers to determine the optimal use of their spectrum, create new revenue opportunities and deliver a greater return on investment.

Vanu will now be able to assist rural carriers in designing their network build out with services that can map coverage areas and predict roaming traffic. These services are designed to answer critical questions for rural operators including what coverage area a carrier can expect from a tower or set of towers, what roaming opportunities are available with the addition of another standard, how much spectrum is required to evolve to EDGE or UMTS or LTE, and whether the carrier needs to trade in cost, capacity, or call-quality to achieve business goals, among other needs.

Denise Grimley, Vanu's Director of Customer Service & Professional Services, stated, "Based on our experience we know that the rural environment is challenging, and it is often difficult to determine potential revenue accurately prior to investing in infrastructure. To address this, our team offers a number of tools and services, all targeted to remove any barriers that carriers face in either building out a new network or adding to their existing one. With these services, we can assist operators with every aspect of their cellular infrastructure, from network planning and design to actual installation and maintenance."

Vanu's Professional Services include:

- *Network Validation Tool* – Intended to assist rural carriers discover and estimate the potential roaming revenue to be harvested in specific demographic areas.
- *Frequency Planning and Network Design* – Based on customer spectrum usage goals, this service provides a comprehensive report and coverage map with suggestions for each cell site to be deployed.
- *Network Operations Center (NOC)* – Monitors and maintains network, responding to alarms and troubleshooting. Vanu tools can be implemented into an existing NOC, or Vanu services can provide a NOC if one is not already in place.
- *Host Switching* - Solution enables carriers to add a new cellular standard to their network without investing in their own Mobile Switching Center (MSC).
- *Network Installation* – Comprehensive installation services for building out a new network or adding sites to an existing one.



- *Equipment Maintenance* – Local support from Vanu-certified technicians to maintain spare equipment parts and swap out as necessary.

"It is critical that we help our customers ensure that their voice and data technology deployments deliver the business promises from new standards and applications," stated Bryan Martin, Vanu's Director of Sales for North America and the Caribbean. "At the core of any successful professional services initiative is customer satisfaction. We plan to enlist this division to help carriers more effectively accelerate the deployment of new services to meet their business requirements."

The Vanu Professional Service team is comprised of seasoned, industry professionals with extensive experience in all facets of wireless technology, project management, and network infrastructure. Vanu's Professional Service Group represents a new level of service to rural wireless operators worldwide.

About Vanu, Inc.

Vanu, Inc. (www.vanu.com) is the developer of the Anywave[®] Base Station, the first U.S. Federal Communications Commission (FCC)-certified software radio for both CDMA and GSM standards. The Anywave Base Station provides significant advantages over traditional cellular equipment designs including: simultaneous operation of multiple wireless standards on a single platform; the use of general purpose, open standard servers rather than proprietary hardware; remote software downloads to add new wireless standards and system capacity; decreased backhaul costs; and a full range of additional capital and operating cost savings. These benefits come from implementing the signal processing functions of the base station as a high-level software application running on Linux, eliminating the need for costly, specialized hardware. The company delivers Anywave radio access network solutions, licenses its software, and provides design consulting to service providers, system integrators, and wireless OEMs. Founded in 1998, Vanu is based in Cambridge, MA, with additional offices in India.